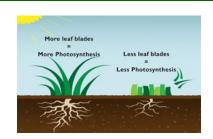
TRUE PLANT HEALTH™ - Solving Photosynthetic Challenges

Mowing Low Limits Sunlight Absorption

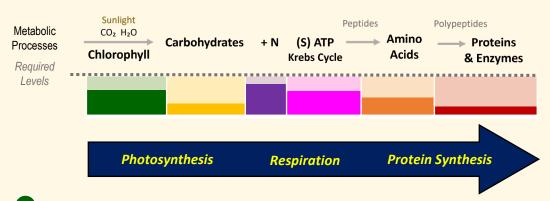
Plant health and stress tolerance levels are directly related to **Sunlight**. Mowing heights severely limit the amount of absorbed sunlight, which impacts how many **critical biochemical materials** can be made for the **Photosynthesis**, **Respiration**, and **Protein Synthesis process steps**.



Importance Of Nitrogen

Turf managers control growth with **Nitrogen**, but the true potential health and defensive strength of the plant comes from all metabolic processes working together. N is a crucial component, but without the proper balance of biochemical materials (hormones, metabolites and nutrients) required to assimilate N into stress fighting **Proteins and Enzymes**, excess growth, poor texture and depletion of root reserves can occur.

The challenge becomes how to increase photosynthetic plant materials without increasing mowing heights.





True Plant Health Is Cyclical Not Linear

Metabolic Processes are not linear but are instead cyclical. Thus, the **Proteins and Enzymes** produced are used to create the next set of cells to repeat the same ongoing cycles. Any reduction in one process area will impact the future outputs in all other cellular processes.

FLORATINE SOLUTION- Products To Balance Metabolic Processes

When turf managers start using Floratine to correct metabolic imbalances, they quickly experience:

- 1. Superior Color
- 2. Healthy Vigor (controlled growth)
- 3. Ideal Texture (ball speeds)
- 4. Deep, Fibrous and Healthy Rooting
- 5. Excellent Tolerance to Stress (environmental/traffic/management intensity)

Make Your Life Easier By Giving the Plant What It Needs



Uniquely Balanced Photosynthetic Processes Materials

Phytohormones- Different types and ratios that trigger and drive process steps

Metabolites- All non-nutrient materials needed to maintain major biochemical reactions

Essential Nutrient Compounds- Elements needed for cellular biochemical reactions

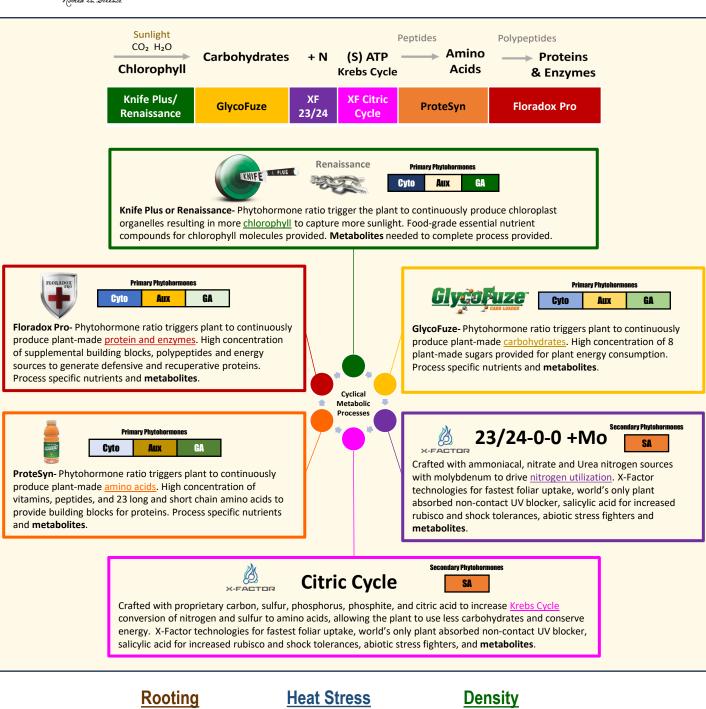


TRUE PLANT HEALTH™ - Solving Photosynthetic Challenges



Products That Naturally Raise Photosynthetic Levels

Because each Floratine product below is designed for a different biochemical process, they each have their own unique patented types of **Phytohormones**, **Nutrients**, **and Metabolites**. This way they can collectively raise all photosynthetic reactions needed for true plant health, without the need to increase mowing heights.



Primary
Phytohormone,
Nutrients,
and
Metabolites







